



FOR IMMEDIATE RELEASE:

November 05, 2009

Kansas City Chiefs Wide Receiver Devard Darling Mentors Young Athletes at Local Awards Ceremony

KANSAS CITY, KS – Chiefs Wide Receiver Devard Darling is not letting his injuries stop him from reaching out to young people in the Kansas City, KS Unified School District. This evening during an awards ceremony at Washington High School, Devard will address the importance of good sportsmanship, leadership, and academic success. The ceremony will be held today, November 5, 2009, at 7340 Leavenworth Road, Kansas City, KS, at 6:30 p.m.

Devard believes in mentoring the whole person, rather than just focusing on athletic ability. He realizes the urgency for young athletes to obtain a strong academic base, and develop their character on and off the field/court.

“Young athletes must have a true sense of themselves and their worth outside of sports. These young people are leaders in our communities, and they need positive images and guidance as they strive to take their athletic careers to the collegiate and professional levels,” said Devard.

Introduced to the Kansas City, Kansas School Foundation for Excellence program by Shelly Coulter, foundation specialist; Devard was impressed by the great work the organization is doing in the Kansas City area and is happy to give his time to support their efforts.

To schedule an appearance or speaking engagement for Devard Darling please contact GIC Public Relations, or visit www.asonefoundation.org , or www.gicpublicrelations.net .

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